
ABSUMO

GEERT NYS / BE
EXPO 24/03 - 09/06/2024



In 2020, visual artist Geert Nys discovered an unknown butterfly species in d'Hellicht, on the border of Rotselaar and Werchter. He calls her 'ABSUMO': **ABSolutely Unique MOment.**

He also takes the name as an artist himself. Since then, absumos have been spotted in more than 500 places **all over the world**: Paris, New York, Milan, Tokyo, Dubai, Buenos Aires, São Paulo... and recently also in Roeselare.

ABSUMO

In the hotbed of Geert Nys' creative mind, the absumos emerge and flutter around like nervous butterflies.

He lets them come down and rest. He glues them. They fulfill their 'amazing' assignment: **something that was forgotten illuminates intensely and comes to life again.**

An 'ABSolute Unique MOment' takes place for the spectator. What you barely noticed, what lived on the edge of your consciousness, clears up. It was there, it existed somewhere, but you didn't do anything with it. Pasting reformulates it. It comes to the center of your attention, as if you were seeing that reality for the first time.

The butterflies take a rest and entice the viewer to take an unexpected, new look. Then they flutter back to the artist's brain, where peace is restored.

In an enchanting instant, Geert Nys created something special: the absumos function as a mirror of his own identity and change the perspective of the viewer.

In and outside MUZE'UM L, **110 golden absumos** fly around like unsightly beacons. In addition, the artist presents four new creations in the interior: 'Isla de las mariposas doradas', 'Huevos de mariposas doradas', 'V.I.B.-Pass' and 'Becoming Butterflies'. **Bart Janssen** wrote a poem for each of these works.

Immerse yourself in the wonderful world of absumo and let yourself be lifted up.



ABSUMO

EXHIBITION

GEERT NYS / BE
with poems by **BART JANSSEN**

24 march - 9 june 2024
every sunday from 14h to 17h

MUZE'UM L - Bergstraat 23 - Roeselare
www.muzeuml.be

OPENING

Sunday 24th of March
14:00 - 17:00

in the presence of the artist
with introduction by KRIS FEYAERTS

GEERT NYS / BE

Geert Nys (Kortrijk 1960°)
lives and works in Rotselaar

Solo exhibitions :

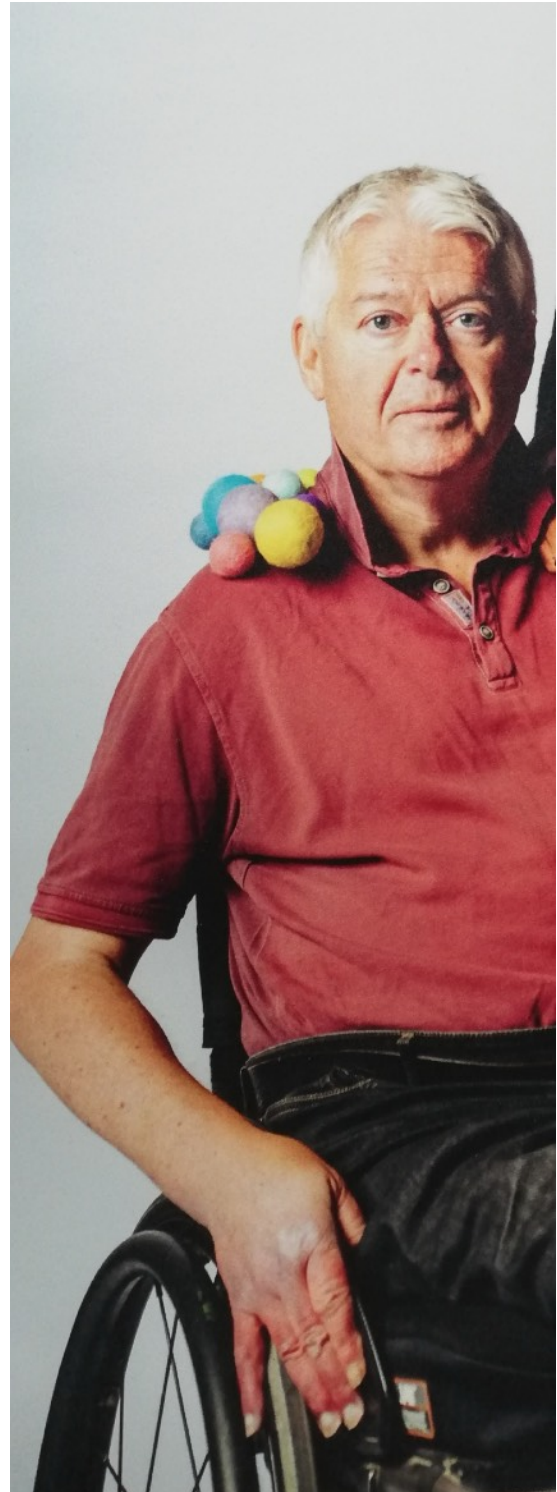
Mulier Mulier Gallery (Knokke), Willy D'Huyser Gallery (Brussels), Oxy Gallery (Osaka JP), Art Depot (Keerbergen), Au Fonds du bois (Tervuren), Charlotte Van Loreinen (Tervuren)

Murals:

Antwerp (Proximus), Acerta (Leuven), Rotselaar (white gold), ALMA (KU Leuven)

Design stamps:

T/W & Festival de Wallonie, 10 years of the Euro, European Elections...



ABSUMOMA / MUSE/UM



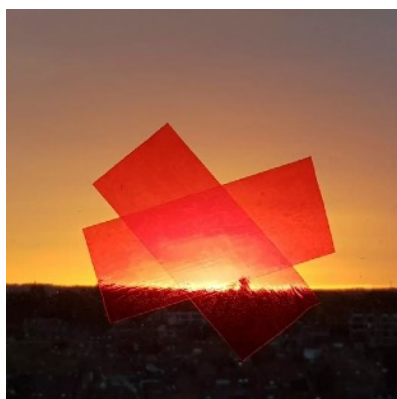
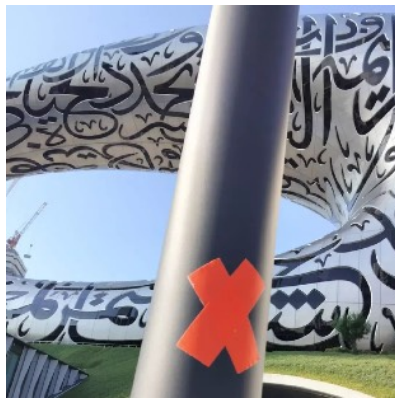
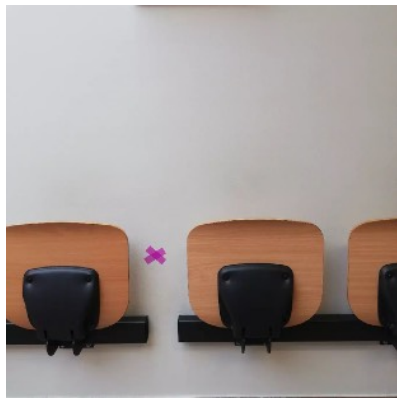
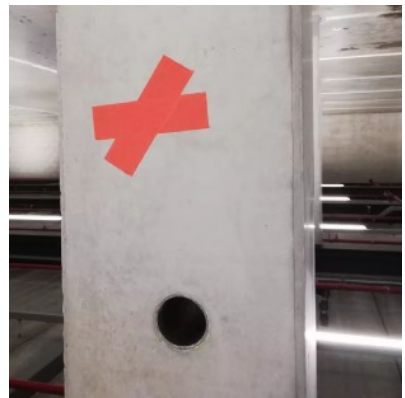
The ABSUMO MUSE/UM is located at the intersection of the F25 bicycle highway and the Duitsveldbaan in Wezemaal. **Probably the smallest MUSE/UM in the world**, it is dedicated to the creations of artist Geert Nys. Visual artist Geert Nys from Rotselaar has been creating absumos since 2020: ABSOLUTELY UNIQUE MOMENTS. His playful butterflies appear everywhere these days: not only in Rotselaar, but also in Brussels, Paris, New York and even Tokyo.

Location: 50.950105,4.739061

24/7

Open access

@ABSUMOMA / INSTAGRAM



MUZE'UM L

LIGHT - LANDSCAPE - LINE



The White Muze'um L is situated on a hilltop, appearing as if it is floating amidst the blue sky and the lush green surroundings.

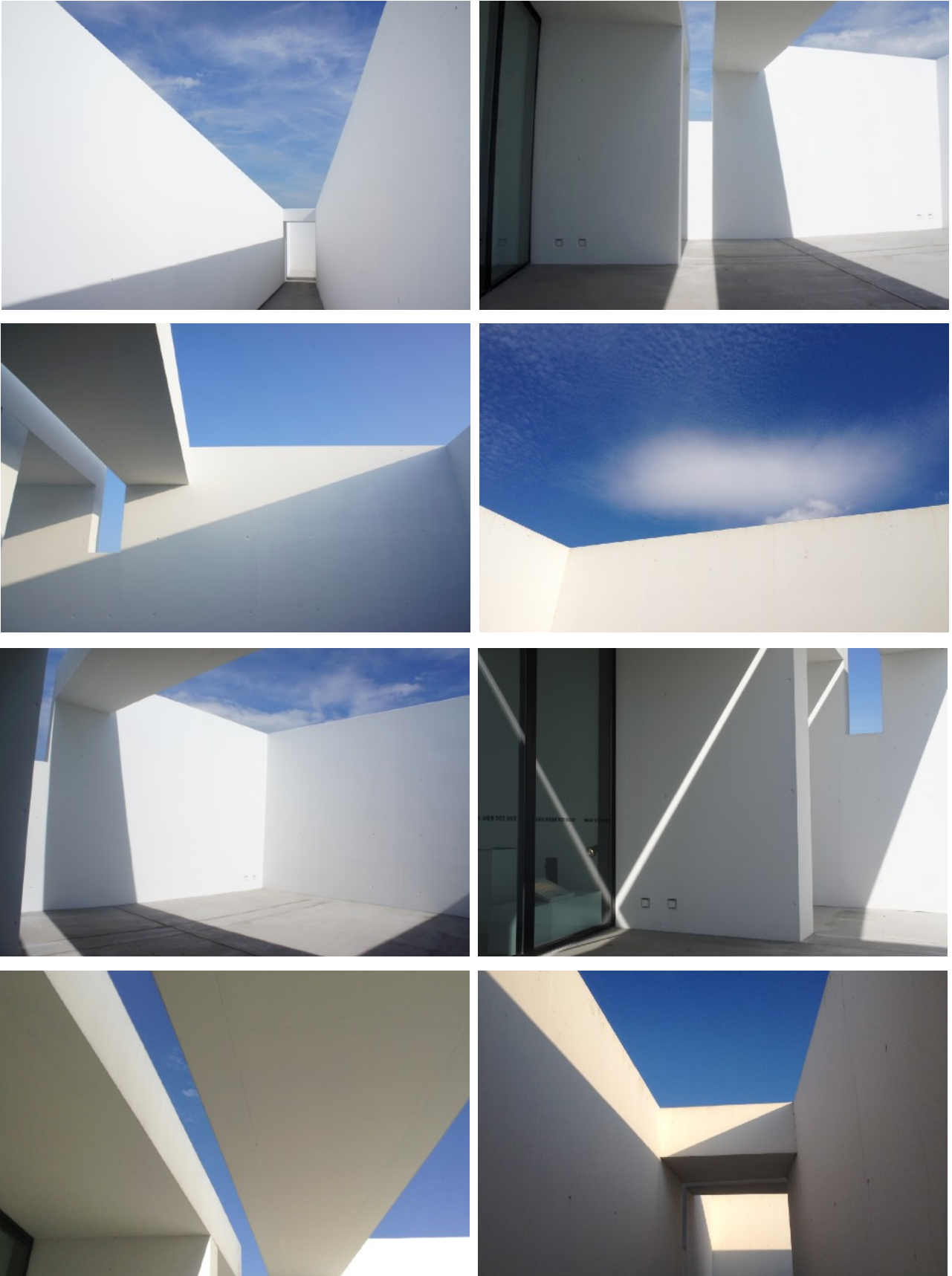
The white, sunken building is situated in the undulating countryside to the south of the city of Roeselare.

This concept is not ordinary; it is a tribute to nature, with the sun and the light meridian as the main characters. MUZE'UM L is precisely positioned at a longitude of 03°07'45" east of Greenwich, forming an imaginary north-south line of art.

The purpose of the building is to serve as a grand light generator, converting this specific longitude into a light meridian, with the central artist being the sun.

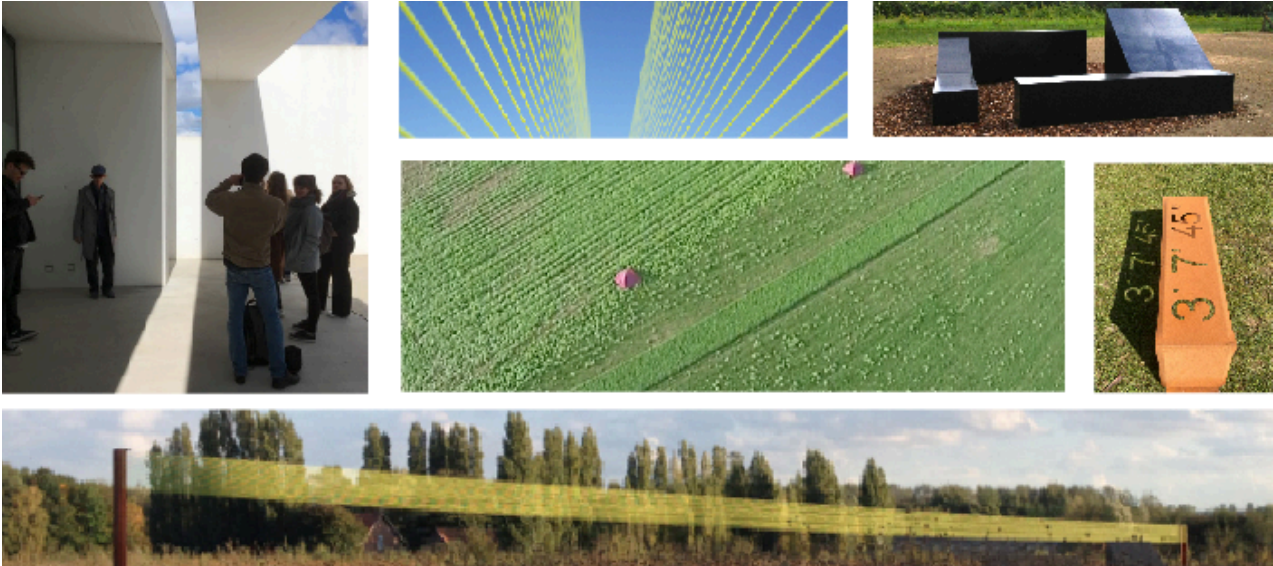
- The MUZE'UM L is located on the meridian $03^{\circ}07'45''$ (N $50^{\circ}55'12''$) on the outskirts of the provincial Bergmolenbos.
- It aspires to be a MUSE for artists from all disciplines.
- The height of the MUZE'UM L is 1.80 m (human size) and is seamlessly integrated into its natural surroundings.
- The entrance is stepless: allowing visitors to fearlessly explore the framed clouds and the interplay of light.
- The architectural design creates intricate sun drawings and shadows, which change with the passing of time throughout the day.
- This project is privately funded and not reliant on subsidies.
- It is open to the public and free to enter. Indoor exhibitions can be visited on Sundays.

MUZE'UM L



MUZE'UM L

THE LIGHT MERIDIAN



MUZE'UM L : INFO POINT OF THE LIGHT MERIDIAN

- On the south side, a green avenue outlines the LIGHT MERIDIAN. Artists can use this avenue to display their sculptures as visual representations of the meridian.
- MUZE'UM L serves as the Info Point for the LIGHT MERIDIAN (3°7'45" E)
- MUZE'UM L is situated on this meridian.
- As the main sun's drawing, the light meridian becomes visible for a brief moment during the true local noon, when sunlight falls directly and vertically through a precise cut in the building. This is the LIGHT MERIDIAN of MUZE'UM L.
- The LIGHT MERIDIAN extends from the North Pole to the South Pole, with water occupying the other side of the globe.
- The LIGHT MERIDIAN is a straight line of light that traverses Europe and Africa. It enters Europe through a lighthouse in Blankenberge (BE) and exits the mainland via a lighthouse in Palamos (ES).
- All cities and towns located on this meridian share the exact same time, down to the hour, minute, and second, establishing a connection between them.
- On July 21, 2016, the "LIGHT MERIDIAN 3°7'45" E" (the meridian of light) was officially inaugurated in Blankenberge by the former Minister of Culture, Jan Jambon.
- It is proposed to associate an international light art project with this meridian by placing light/art installations on it or organizing cultural events. This project is known as "THE LIGHT MERIDIAN: LIGHT ON ONE LINE" across Europe and Africa.
- More info: www.lightmeridian.org

MUZE'UM L

PRACTICAL



ADDRESS

MUZE'UM L : MUZE'UM LICHT & LANDSCHAP

Bergstraat 23
8800 roeselare
Belgium

COORDINATES:

E 03° 07'45 " / N 50° 55'12" // DECIMAL: E 3,1292° / N 50,9201°

OPEN

1. Indoor (expo): in-situ art : Every Sunday from 14:00 to 17:00, there is always someone available at the museum who can provide you with explanations about the museum and the ongoing exhibition. Admission is free.

2. Outdoor (site and patio): Every day from 11:00 to 17:00, we provide you with the chance to experience the authentic afternoon on our premises, specifically between 12:00 and 14:00. (Please refer to our website for the exact timing)

The owners provide free access, firmly believing that visitors will come to the property with a respectful attitude towards the artworks, architecture, and landscape. Photography is allowed only with prior permission.

3. Guided tours: The guided tour offers a comprehensive explanation of the entire story of MUZE'UM L. It is available for groups of up to 35 people upon request and lasts approximately 1.5 hours. The contribution required for this tour is 60 euros.

CONTACT

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